

## NATASHA FLORENTINO

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### Video Producer | Documentary Filmmaker and Cinematographer | Instructor

Producer specializing in documentary storytelling and film production. Over a decade of experience in writing, filming and directing compelling documentaries and videos. Successfully collaborated with organizations, political candidates and production teams to craft inspiring stories.

### Teaching

#### Instructor, City College of San Francisco

2016-Current

Taught two workshops twice a year titled *Documentary Filmmaking* as well as *Documentary Film and the Urban Environment* in the extension program.

#### Adjunct Instructor, Hunter College (CUNY)

Spring 2012

Taught *Introduction to Media Studies* to two 30 student undergraduate classes meeting twice a week in the Film and Media Department of Hunter College. Instructed students on how to create various media projects with an emphasis on filmmaking.

### Education

#### Hunter College, City University of New York

(MFA, Integrated Media Arts, 2012)

Specialization in documentary film.

#### Hunter College, City University of New York

(B.A., Media Studies, 2003)

### Filmography

#### Director, Producer and Director of Photography

2010-2015

*Abundant Land: Soil, Seeds and Swales*. Directed and produced a documentary about the efforts of Native Hawaiians on Molokai, Hawaii pursuing sustainable agriculture to increase economic growth and food security without compromising their cultural identity and environment. The film is currently being distributed by Cinema Politica, Third World Newsreel and Alexander Street Press. [www.abundantland.com](http://www.abundantland.com)

#### Co-Director, Co-Producer and Director of Photography

2008

*REZONING HARLEM*. Co-directed, co-produced, and filmed a 40-minute documentary about the rezoning of 125th Street as experienced by a group of Harlem residents. Collaborated with community organizers and urban planners to cover the complex story as it unfolded. The film is currently being distributed by Third World Newsreel and Kanopy. [www.rezoningharlem.com](http://www.rezoningharlem.com)

### Production Experience

#### Director of Photography for Documentary Series, Meralta Films

2021

Filmed a documentary series promoting accessibility in space by following several persons with disabilities who want to travel to space.

#### Director on Set for *Seed Power, Grow Justice: Video Series*, Urban Tilth

2021

Directed the film production of a video series about food justice in Richmond, Ca. To view [click here](#).

#### Director and Cinematographer for *Rising Up San Francisco*

2020

Directed and filmed a short 7 minute documentary about a young woman who experienced homeless and with the help of the Rising Up initiative was able to secure her own housing for the first time in her life. To view trailer [click here](#).

#### Director and Cinematographer for *Paving a New Way*, Larkin Street Youth Services

2020

Directed and filmed a 25 minute documentary about three formerly homeless young adults who found their way back to a stable life with the support of Larkin Street Youth Services. To watch trailer [click here](#).

<b>Video Producer, Gloria Berry for DCCC in San Francisco</b>	<b>2020</b>
Filmed, edited and produced a 2 minute campaign video about the life of long time San Francisco resident Gloria Berry for the 2020 Democratic County Central Committee election.	
<b>Director of Photography, Editor for the City of San Francisco's Inaugural Event</b>	<b>2020</b>
Filmed and edited newly elected District Attorney's Inauguration.	
<b>Director of Photography, Now This</b>	<b>2019</b>
Filmed political candidate, Chesa Boudin, on the campaign trail for District Attorney for short biographical documentary and news story. Click <a href="#">here</a> to view.	
<b>Director of Photography, Survival Media Agency</b>	<b>2019</b>
Filmed majority of content for a promotional film about the Women's Earth Alliance accelerator program. Click <a href="#">here</a> to view. Also filmed portions of a SEIU campaign video to support Oakland City Workers. Click <a href="#">here</a> to view.	
<b>Digital Video Producer, Chesa Boudin, District Attorney</b>	<b>2019</b>
Produced a series of campaign videos focused on reforming the criminal justice system for Chesa Boudin, a candidate for San Francisco District Attorney. Click <a href="#">here</a> to view.	
<b>Director, Cinematographer and Editor, Duende Creative Agency</b>	<b>2019</b>
Directed and filmed a 7-minute documentary about a movement-building fellowship program organized by the non-profit <i>Forward Together</i> . Click <a href="#">here</a> to view.	
<b>Director of Photography and Videographer, Gilead Sciences, Inc.</b>	<b>2018</b>
Filmed interviews of employees for company promotional video.	
<b>Director of Photography and Videographer, Citrus Pie Media Group</b>	<b>2018</b>
Filmed interviews with food tech innovators and filmed <i>the Future of Food</i> conference in San Francisco. Click <a href="#">here</a> to view.	
<b>Director/Producer and Videographer, US Congressional candidate Nils Palsson</b>	<b>2018</b>
Produced a campaign video for the 2018 elections in California. Click <a href="#">here</a> to view.	
<b>Videographer, Instagram IGTV</b>	<b>2018</b>
Filmed the San Francisco launch event to promote Instagram's new video service. Interviewed users and tech industry experts at the event.	
<b>Videographer, MindBlown Labs</b>	<b>2015</b>
Filmed interviews of students and teachers who use <i>Thrive &amp; Shine</i> ; a financial literacy video game.	
<b>Videographer, Tracey Quezada Productions</b>	<b>2015</b>
<i>Othering and Belonging Conference Invitation</i> . Filmed interviews for video call to action. Click <a href="#">here</a> to view.	
<b>Videographer, Tracey Quezada Productions</b>	<b>2014</b>
<i>The Haas Institute for a Fair and Inclusive Society</i> . Filmed interviews for the short documentary about the Haas Institute's mission. Click <a href="#">here</a> to view.	

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## Grants and Achievements

- **Audience Award, Eugene Environmental Film Festival, *Abundant Land*, 2019.**
- **POV Hackathon 6**, Selected to participate as a Media Maker to build the prototype for the interactive documentary, *Return of the Native Hawaii*, 2014.
- **NYSCA Distribution Grant, *REZONING HARLEM*, 2008.**
- **Puffin Foundation Distribution Grant, *REZONING HARLEM*, 2008.**

